

## Crossfield PTO

March 17, 2016

*Present:*

- RV Yoshida, Principal
- Mark Granieri, Assistant Principal
- Kelsey Davis, Executive Administrative Assistant
- Thaisa York, School Counselor
- Tony Felt, School Based Technology Specialist
- Suzanne Nordfelt, President
- Jill DeVoe, VP Fundraising
- Beth Malara, VP Events
- Justine Tapp, VP Programs
- Jennifer Leo, Treasurer
- Katherine Scott, VP School Involvement

*Next meeting:* April 14, 2016

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### I. Announcements

- **RV Yoshida:**
  - AAP meeting update
  - Lots of STEAM and PBL activities happening
  - Possible grant coming up for Digital Transformation for Oakton pyramid, right now 1.4:1.0 for kids to computers
    - Application due at the end of March
    - Two pyramids will be awarded
    - Implementation would happen next year
  - Cell phone tower possible, will be a County decision
    - Less than 1/100th difference of radiation wave change if installed
      - One-time 25K school incentive, then 5K per carrier per year (school would retain 2K of 5K of annual awards and all of initial 25K incentive)
        - AT&T and Verizon already on board
- **Mark Granieri**
  - Thank you to PTO Board
  - Hiring season coming up
  - Parents send feedback for types of teachers to consider
  - Computer safety presentation went well, will be offered 3 times per year onward
- **Thaisa York**
  - PBIS kids met and cheers will be taught for pep rally, signs made as well
  - Summer camp scholarships. Have \$400 for summer camp scholarships.
  - One Williamsburg scholarship
  - About \$200 in spring book fair vouchers
  - Katherine Scott may be PBIS volunteer

- **Tony Felt**
  - 3D printer working
  - 6th graders designing wind turbines
  - Using Google Sketch Up and will use those to print
  - Goal for next year, get in with upper grades and use Sketch Up and Tinker Cad and build their own designs
  - For lower grades, will work on converting 2D items to 3D

## II. Discussion

- **President**
  - May 4th Open PTO meeting time 6:30- 7 followed by STEAM presentation 7-8
- **Treasurer**
  - PTO to pay in full for 2nd computer cart
  - Staff development funded at 5K
  - TAW reduced to 5K from \$6,500
  - Anticipate 23K at end of year in cash reserves
  - Budget items for next year due by April 29th to update line items
  - Jennifer will not be at April meeting. Will discuss 2016-2017 budget at June meeting
- **Programs**
  - Down in program registration for spring
    - Might have to cancel engineering
    - Will make another push via RV's newsletter
    - Vote for Board positions will follow position not person
    - President will abstain from voting
      - Katherine will look at Bylaws
- **School Involvement**
  - Katherine working on committee chair and Board descriptions. Hopes to send it out by the end of spring break.
- **Events**
  - Talent show was great. Super brave kids. Kate ran a great show
  - Popcorn and PJs. Problem with vendor. Sound issues and popcorn machine broke.
    - Options \$838 refund or free event on date of our choosing with popcorn. Beth will check to see when timeline for rescheduling is.
    - Next year don't need a vendor per RV. CES can do it. We can have two rooms going.
  - Donuts 4 Dads was really successful.
    - Paired so well with March madness. \$480 in donations
  - Spring Book Fair is doing well.
    - Having it open During Donuts for Dads was a success.
  - Basketball Game
    - Heather is doing videos.
    - New Scotty costume is in.

- Practices are going well.
  - RV will do a phone call on KIT Thursday before re: basketball game attendance
  - Staff T-shirts in next week. Have 28 staff members involved, with 8 playing.
- **Fundraising**
  - Spirit wear going well, \$850 in sales so far
  - School store potentially moving to iLab or with patrol assistance
  - Chick-fil-A. Sales numbers not in yet.
  - April 14th Dogfish Alehouse coming up.
  - PTO member survey needed again in the spring?
  - Boosterthon vote for next year. Approved by a vote of 6-2
    - Boosterthon next year will run October 17-26, 2016
    - Kids want a run
    - Allows kids to be a citizen
    - Goal: Still moving to 1:1 tech ratio. Need funds to supply this vision.
    - Reasons for Boosterthon
      - Donor burden and fatigue
      - Barriers to volunteering: working and time constraints
      - Dwindling volunteer base.
      - Campaign backfired a bit. 90% of dollars came from CES whereas with Boosterthon 45% came from CES.
        - Ramifications. Burn out for large donors financially and timewise
        - Only got 12 states in campaign, whereas 50 from Boosterthon

#### **IV. Attachments**

- Budget
- Profit and Loss
- Balance Sheet